

# Two Words. One Million Reasons.



## All Votes Are In...

Western States is your choice for all election and voting materials! We specialize in custom and stock labels that fit your county, state, or campaign needs. Explore our options for election labels and promotional materials which are municipality must-haves for voting.



## Popular Standard Shape Options

Western States has many standard shape and die options for you to choose from. If you don't see what you're looking for here, request our Label Resource Guide for a comprehensive list or create your own custom shape.

| Shape | Die No. | Size       |
|-------|---------|------------|
| ○     | LC0707  | ¾" Circle  |
| ○     | LC1010  | 1" Circle  |
| ○     | LC1515  | 1½" Circle |
| ○     | LC2020  | 2" Circle  |

| Shape | Die No. | Size           |
|-------|---------|----------------|
| ◌     | L00715  | ¾" x 1½" Oval  |
| ◌     | L01020  | 1" x 2" Oval   |
| ◌     | L00625  | 1¼" x 2½" Oval |
| ◌     | L01828  | 1⅞" x 2⅞" Oval |

| Shape | Die No. | Size                      |
|-------|---------|---------------------------|
| ◻     | LR1010  | 1" x 1" Rounded Square    |
| ◻     | LR1010  | 1¾" x 1¾" Rounded Square  |
| ◻     | LB2010  | 2" x 1" Rectangle         |
| ◻     | LR2010  | 2" x 1" Rounded Rectangle |

[more options](#) →

## Popular Stock Options

Face stock and adhesive are crucial to the success of your product or application. The following details our most popular stock for election related labels.

| Description  | Common Uses  | Temp.        | Water Resistant     | Industry / Application   |
|--|--|--------------|---------------------|--|
| <b>Semi-Gloss Paper - Permanent Adhesive</b><br>White semi-gloss paper with permanent adhesive   | One time use promotional label (i.e. election stickers). Product labels, identifying labels, organizational labels, kid stickers, etc. | 150°<br>-65° | Not meant for water | Bath & Body, Education, Politics, Promotional, Sports & Recreation |
| <b>Matte Litho Paper - Permanent Adhesive</b><br>White matte paper with permanent adhesive<br><i>(Areas that are left blank are writable with most common writing utensils)</i>                      | One time use promotional label (i.e. election stickers). Product labels, identifying labels, organizational labels, kid stickers, etc. | 160°<br>-65° | Not meant for water | Education, Promotional   |
| <b>Semi-Gloss Paper - Removable Adhesive</b><br>White semi-gloss paper with removable adhesive<br><i>(Will not cleanly remove from all surfaces - please verify use with our Customer Care Team)</i> | Identifier labels, temporary labels  | 150°<br>-40° | Not meant for water | Bath & Body, Promotional   |

## Custom Die-Cutting Options

**Custom Conventional Dies:** There are many styles of dies available to manufacture labels depending on how they will be used and applied. Dies can be tooled to create styles such as square corners, round corners, circles, bursts, ovals, special shapes, individual sheets, etc.

**Laser Die-Cutting:** Laser die-cutting technology means no die or hard tooling necessary and is a great option for low volume runs. With laser die-cutting, we can reproduce custom shapes and unique die-cuts easily, quickly, and accurately without purchasing a costly die. By using the laser to cut in segments, the length is virtually unlimited.

## Election Promotional & Mailing Products

For promotional materials that stand out, explore our offerings of direct mailing products and other materials that are perfect for recipient engagement.

- Peel 'n View®, Tear-ific®, and Digi-M™ Envelopes can be used as direct mail pieces for candidates.
- Door Hangers, Window Clings, and Bumper Stickers help build awareness.
- Absentee Ballot Envelopes that fit your county or state requirements.
- Stock Laser Label Sheets are available for in-house printing or variable data mailing campaigns.



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**We'll Help You Win.**